



Daniel Halden <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>

## Next month's tourism meeting - September 24th

2 messages

**Kiecker, Kaylee** <[Kaylee@hollywoodchamber.net](mailto:Kaylee@hollywoodchamber.net)>

Mon, Aug 24, 2015 at 11:17 AM

To: Dan Halden <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>, Gary Benjamin <[gary.benjamin@lacity.org](mailto:gary.benjamin@lacity.org)>

Cc: Donelle Dadigan <[donelle@dadigan.com](mailto:donelle@dadigan.com)>, "MacJennett, Patti" <[pmacjennett@latourism.org](mailto:pmacjennett@latourism.org)>, "Luna, Maria" <[MLUNA@latourism.org](mailto:MLUNA@latourism.org)>, "Gubler, Leron" <[Leron@hollywoodchamber.net](mailto:Leron@hollywoodchamber.net)>, Beth Marlis <[bethm@mi.edu](mailto:bethm@mi.edu)>

Excellent. Thank you so much!

Confirming CD-13 (Gary and/or Dan) will be at September tourism meeting to speak briefly about "shared housing/airbnb" and specifically about apartments in Hollywood that are being run like airbnb's. Mercedes Simonian from Hollywood Historic Hotel pointed out these in particular:

1: Ginosi Hudson Apartel 6533 Hollywood Blvd.

2: Outpost Building 6715 Hollywood Blvd.

3: Hollywood Panorama Suites operating as 1522 N. Gordon ST. legal address is 5929 Sunset Blvd.

4: Las Palmas Suites 1714 N. McCadden and 1721 Las Palmas

Thank you very much, Dan!

Kaylee

**From:** Dan Halden [mailto:[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)]

**Sent:** Monday, August 24, 2015 11:08 AM

**To:** Kiecker, Kaylee <[Kaylee@hollywoodchamber.net](mailto:Kaylee@hollywoodchamber.net)>; Gary Benjamin <[gary.benjamin@lacity.org](mailto:gary.benjamin@lacity.org)>

**Subject:** Re: airbnb situation in hollywood

Hi Kaylee,

My colleague Gary Benjamin, planning deputy, and/or I will attend the meeting on 9/24 at 4 PM.

Thanks for including us in this discussion.

Best,

**Dan Halden**

Hollywood Field Deputy  
Office of Councilmember Mitch O'Farrell  
1722 Sunset Boulevard, Los Angeles, CA 90026  
(213) 207-3015 | [www.cd13.com](http://www.cd13.com)

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**WE NEED YOUR INPUT! TAKE THE SMALL BUSINESS SURVEY**

On Mon, Aug 17, 2015 at 6:29 PM, Kiecker, Kaylee <[Kaylee@hollywoodchamber.net](mailto:Kaylee@hollywoodchamber.net)> wrote:

Thanks so much! Meeting is at 4pm on Thursday, September 24th.

Kaylee Kiecker  
Hollywood Chamber of Commerce

On Aug 17, 2015, at 5:39 PM, Dan Halden <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)> wrote:

Hi Kaylee!

I will get back to you on this.

What time is the meeting on the 24th?

Thanks,

**Dan Halden**

Hollywood Field Deputy  
Office of Councilmember Mitch O'Farrell  
1722 Sunset Boulevard, Los Angeles, CA 90026  
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On Fri, Aug 14, 2015 at 5:56 PM, Kiecker, Kaylee <Kaylee@hollywoodchamber.net> wrote:

Hi Dan!

I am reaching out to you as Leron and I just had a conference call regarding 'shared housing/airbnb' with our tourism committee co-chairs (Patti MacJennett with LA Tourism & Convention Bureau and Donelle Dadigan) and with our Chair of the Board, Beth Marlis.

They have asked me to reach out to you to see if there is someone from CD-13 that would be good at addressing our tourism committee on September 24<sup>th</sup> to give some insight on what measures CD-13 is planning to take re: the 'shared housing/airbnb' situation. I realize that Mercedes is referring to 4 specific properties in Hollywood, and focus on just those would be fine.

Patti (LA Tourism) has said that it is important from a tourism standpoint that we don't 'take sides' right now as Airbnb is still somewhat new and in some ways could prove to be a terrific ally as attractions like Universal Studios plan for record breaking numbers this Spring (we don't want to turn away tourists due to lack of available hotel rooms and Airbnb may be only way to offer room nights). FYI- San Francisco is actually embracing shared housing and including them in planning of city-wide conventions, and imposing TOT (transient occupancy tax), thus allowing them to be considered a real partner in the tourism community.

Please let me know who would be a good fit from your office and if he/she would be available for the September 24<sup>th</sup> meeting. This is very important to our Chamber and to our board members.

Thank you very much – we GREATLY appreciate you, Dan.

Kaylee



Kaylee Kiecker

Executive Vice President

Hollywood Chamber of Commerce

7018 Hollywood Blvd.

Hollywood, CA 90028

(323) 469-8311 ex. 15

(323) 469-2805 fax

Kaylee@hollywoodchamber.net

[www.hollywoodchamber.net](http://www.hollywoodchamber.net) | [www.walkoffame.com](http://www.walkoffame.com)

**From:** Kiecker, Kaylee

**Sent:** Friday, August 14, 2015 5:30 PM

**To:** 

**Cc:** Gubler, Leron <Leron@hollywoodchamber.net>; 'Donelle Dadigan' <donelle@dadigan.com>; 'MacJennett, Patti' <pmacjennett@LATourism.org>; Beth Marlis <bethm@mi.edu>; Connaughton, JJ <JJ@hollywoodchamber.net>

**Subject:** FW: airbnb situation in hollywood

Hello Mercedes,

I wanted to follow up to the email below and invite you to attend our monthly tourism committee meetings. I show you as a member of the tourism committee but will double check to make sure you are on the distribution list for meeting reminders. It would be great to have you attend these meetings as we discuss a variety of issues which impact tourism in Hollywood and going forward, we will be learning more on 'shared housing'. We value your input so please mark your calendar for the upcoming meeting dates of:

Thursday, August 27<sup>th</sup>

Thursday, September 24<sup>th</sup>

Thursday, October 29<sup>th</sup>

The tourism committee meetings are always at 4pm here at the Chamber, with parking next door at the Roosevelt Hotel. Hopefully you will be able to make the August 27<sup>th</sup> meeting, as well as the September 24<sup>th</sup> meeting, when we will actually have a presentation and conversation on the shared housing subject.

Looking forward to having you!

Kaylee



Kaylee Kiecker

Executive Vice President

Hollywood Chamber of Commerce

7018 Hollywood Blvd.

Hollywood, CA 90028

(323) 469-8311 ex. 15

(323) 469-2805 fax

Kaylee@hollywoodchamber.net

www.hollywoodchamber.net | www.walkoffame.com

**From:** Gubler, Leron  
**Sent:** Thursday, July 09, 2015 7:01 PM  
**To:** [REDACTED]  
**Cc:** Kiecker, Kaylee <Kaylee@hollywoodchamber.net>  
**Subject:** RE: (no subject)

Mercedes,

Thanks for your message. Let me think about how we can address this. Perhaps we can do a survey of our hotels. I'll bring this up with our Tourism Committee co-chairs and get their ideas.

Best,  
Leron

Leron Gubler  
President & CEO

## Hollywood Chamber of Commerce

7018 Hollywood Blvd

Hollywood, CA 90028

Phone: (323) 469-8311

Fax: (323) 469-2805

[www.hollywoodchamber.net](http://www.hollywoodchamber.net)

**From:** [REDACTED]  
**Sent:** Thursday, July 09, 2015 5:00 PM  
**To:** Gubler, Leron  
**Subject:** Re: (no subject)

Dear Mr. Leron,

I received a call back from Daniel Halden on June 30 and he was very interested in listening to the problems created by these properties. In our conversation and in questions back and forth he did mention that he had received many complaints about these properties, and in general these kinds of properties, but none that were hotel owners like ourselves. I did explain to him that these properties create unfair competition for hotels (especially in their low rates and larger apartment layouts), they unfairly increase room inventory, are not held to the same requirements and standards as hotels, and are not regulated by the office of finance for the 15.5% room tax collected by hotels. He did say that there would be much more his office could do if there were more hotels complaining about these operations. I explained to him that many hotels don't know who to reach out to and many of them are experiencing a decrease of income and hotel night stays but don't realize what is causing it.

Here is where I will ask for your help Mr. Leron. I am hoping that the chamber could help me and Mr. Halden's department crack down on these apartment buildings sprouting up everywhere and selling their rooms as hotels by notifying hotel owners and operators in Hollywood of the situation. I believe many of them will reach out, just like I did, to reiterate the problems these buildings are creating

for our industry. I read your newsletters all the time as do many of the other business owners in Hollywood. Would you be able to create a news letter about this situation and give hotel owners (or any affected business owners) a quick rundown of what is happening and notifying them that if they are affected by the problem to reach out to Daniel Halden and his office. Mr. Halden specifically told me that he would be very happy to hear from anyone that is affected and it would actually help his office in effectively assessing the situation and trying to create legislation that would help. Your help is crucial to this effort. Please let me know if you can help. I can also be reached on my cell phone any time.

I thank you in advance for all the help and guidance you have given thus far.

Sincerely,

Mercedes Simonian

Hollywood Historic Hotel Inc.

5162 Melrose Ave.

Los Angeles, CA 90038

(323) 422-1117

In a message dated 6/2/2015 4:48:30 P.M. Pacific Daylight Time, Leron@hollywoodchamber.net writes:

Dan,

I agree this would be something that should be investigated. I think would help for CD13 to urge the Housing Dept. to investigate this issue.

Best,

Leron

From: [REDACTED]

Sent: Tuesday, June 02, 2015 4:17 PM

**To:** daniel.halden@lacity.org  
**Cc:** Gubler, Leron  
**Subject:** (no subject)

Hello Mr. Halden,

I would like to ask for your help in any way possible to raise concern with the Housing and Community Investment Department of Los Angeles to actively and proactively go after a multiple number of properties that have lately sprung up operating like a hotel but in fact they are apartment buildings. I have been as active as I could in reporting any apartment building that I find advertising on Expedia, Booking.com, Agoda.com etc. as daily rentals to this particular department, but my efforts alone is not enough. I need the help of your office to request action. At times I feel that I am being brushed off since there are not enough eyes and complaints on this issue. The unfortunate part is that the department takes months if not a year to even investigate and take any kind of action against this particular type of complaint.

These properties are illegally stealing business from legitimate hotels in Hollywood, like us, who are the only properties held to hotel standards and pay the required city taxes. We as hotels are at a disadvantage when trying to compete with these properties and their rates. This is in every essence illegal businesses creating unfair competition. I personally have identified the following properties operating illegally: The advertising's for each are attached to this email.

1: Ginosi Hudson Apartel 6533 Hollywood Blvd.

2: Outpost Building 6715 Hollywood Blvd.

3: Hollywood Panorama Suites operating as 1522 N. Gordon ST. legal address is 5929 Sunset Blvd.

## 4: Las Palmas Suites 1714 N. McCadden and 1721 Las Palmas

Any help or guidance is very much appreciated. Please call me any time if you should want to. I have listed my cell phone below. Mr. Leron Gubler at the Hollywood Chamber of Commerce was kind enough to direct me to you and your office for assistance. I have cc'ed him on this email as well in hopes that he in turn could make other hotels in Hollywood aware of this serious situation.

Sincerely,

Mercedes Simonian

Hollywood Historic Hotel Inc.

323-422-1117

Dan Halden <daniel.halden@lacity.org>

Mon, Aug 24, 2015 at 11:20 AM

To: "Kiecker, Kaylee" <Kaylee@hollywoodchamber.net>

Cc: Gary Benjamin <gary.benjamin@lacity.org>, Donelle Dadigan <donelle@dadigan.com>, "MacJennett, Patti" <pmacjennett@latourism.org>, "Luna, Maria" <MLUNA@latourism.org>, "Gubler, Leron" <Leron@hollywoodchamber.net>, Beth Marlis <bethm@mi.edu>

Thanks, Kaylee. One or both of us will see you on 9/24.



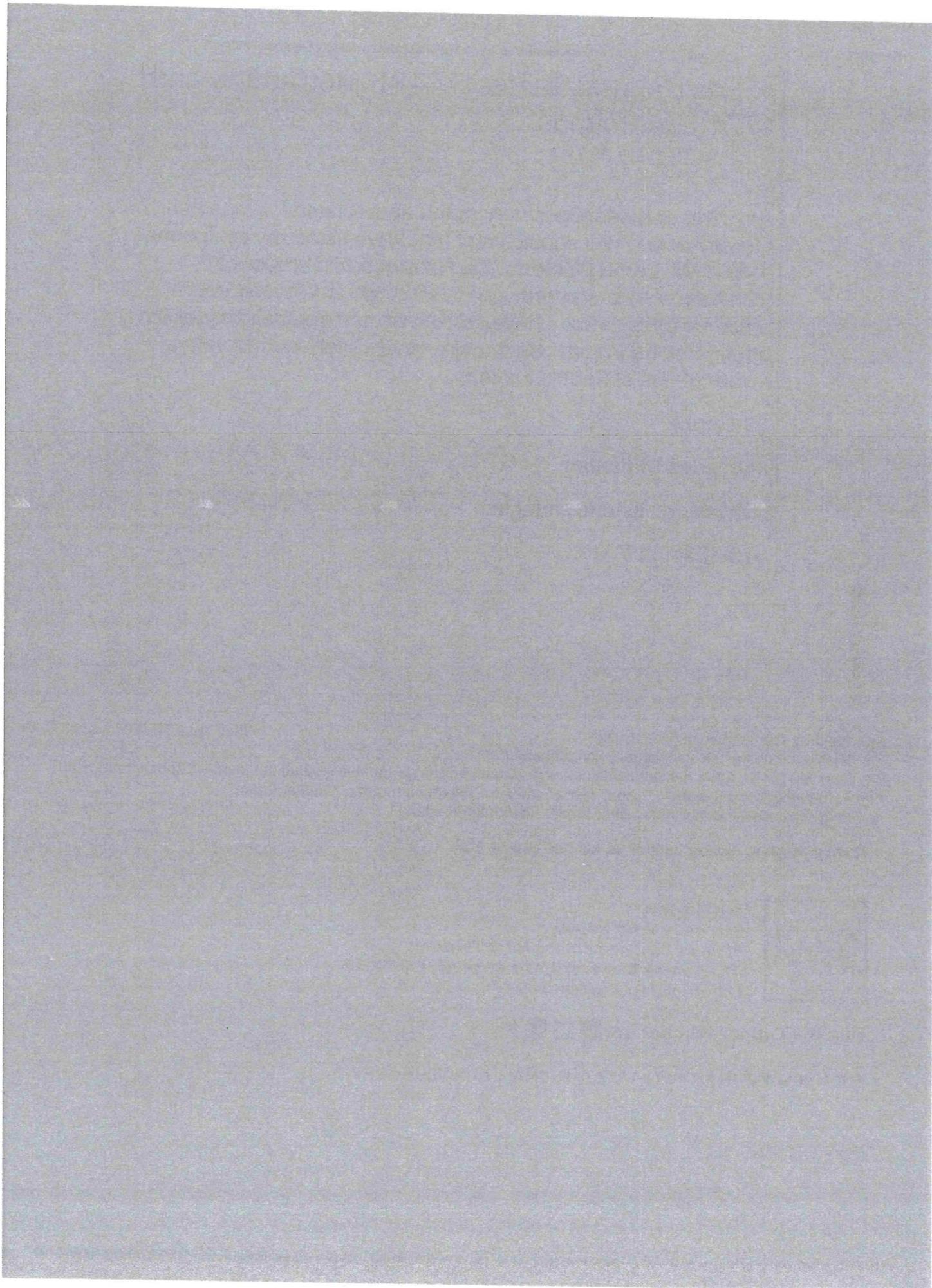
**Dan Halden**

Hollywood Field Deputy  
Office of Councilmember Mitch O'Farrell  
1722 Sunset Boulevard, Los Angeles, CA 90026  
(213) 207-3015 | [www.cd13.com](http://www.cd13.com)

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Daniel Halden <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>

## FW: Hollywood Vine Intersection

**Dan Halden** <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>  
To: Marty Shelton <[mshelton@naicapital.com](mailto:mshelton@naicapital.com)>  
Cc: "Gubler, Leron" <[Leron@hollywoodchamber.net](mailto:Leron@hollywoodchamber.net)>, Beth Marlis <[bethm@mi.edu](mailto:bethm@mi.edu)>

Thu, Aug 20, 2015 at 4:53 PM

Thanks Marty! We will focus on H&H first but this is good info to know as we work to make things better, block by block, overall in Hollywood.



**Dan Halden**  
Hollywood Field Deputy  
Office of Councilmember Mitch O'Farrell  
1722 Sunset Boulevard, Los Angeles, CA 90026  
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Daniel Halden &lt;daniel.halden@lacity.org&gt;

## Summer "Post-Mortem" Meeting w/ Tour Operators

5 messages

Dan Halden &lt;daniel.halden@lacity.org&gt;

Mon, Aug 24, 2015 at 12:24 PM

To: Leron Gubler <Leron@hollywoodchamber.net>, Nicole Shahenian <nico@hollywoodchamber.net>  
 Cc: Marisol Rodriguez <marisol.rodriguez@lacity.org>

Leron and Nicole,

Hope you had a great weekend! We'd like to organize a "post-mortem" meeting with tour operators to check in with them and see how the summer parking pilot program went. As we did with the meeting at the beginning of the summer, we'd like to hold it at the Chamber if possible.

Would either of these dates/times be available:

Wed 9/9 - 10:00 AM

Tues 9/15 - 10:00 AM

Thanks!



**Dan Halden**  
 Hollywood Field Deputy  
 Office of Councilmember Mitch O'Farrell  
 1722 Sunset Boulevard, Los Angeles, CA 90026  
 (213) 207-3015 | [www.cd13.com](http://www.cd13.com)

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### WE NEED YOUR INPUT! TAKE THE SMALL BUSINESS SURVEY

Gubler, Leron &lt;Leron@hollywoodchamber.net&gt;

Mon, Aug 24, 2015 at 12:36 PM

To: Dan Halden &lt;daniel.halden@lacity.org&gt;

Cc: "Shahenian, Nicole" &lt;nicole@hollywoodchamber.net&gt;, Marisol Rodriguez &lt;marisol.rodriguez@lacity.org&gt;

As of the moment, either of those times work.

Leron

Sent from my iPhone

[Quoted text hidden]

Dan Halden &lt;daniel.halden@lacity.org&gt;

Mon, Aug 24, 2015 at 12:38 PM

To: "Gubler, Leron" &lt;Leron@hollywoodchamber.net&gt;

Cc: "Shahenian, Nicole" &lt;nicole@hollywoodchamber.net&gt;, Marisol Rodriguez &lt;marisol.rodriguez@lacity.org&gt;

Thanks, Leron! I would like to go ahead and reserve the conference room for **Wed 9/9 at 10:00 AM**.

Thank you again!

**Dan Halden**



Hollywood Field Deputy  
Office of Councilmember Mitch O'Farrell  
1722 Sunset Boulevard, Los Angeles, CA 90026  
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Gubler, Leron <[Leron@hollywoodchamber.net](mailto:Leron@hollywoodchamber.net)>  
To: Dan Halden <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>  
Cc: "Kish, Vivian" <[Vivian@hollywoodchamber.net](mailto:Vivian@hollywoodchamber.net)>

Mon, Aug 24, 2015 at 2:11 PM

Got it. We'll confirm the date.

Leron Gubler  
President & CEO  
Hollywood Chamber of Commerce  
7018 Hollywood Blvd  
Hollywood, CA 90028  
Phone: (323) 469-8311  
Fax: (323) 469-2805  
[www.hollywoodchamber.net](http://www.hollywoodchamber.net)





**From:** Dan Halden [mailto:[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)]  
**Sent:** Monday, August 24, 2015 12:38 PM  
**To:** Gubler, Leron <[Leron@hollywoodchamber.net](mailto:Leron@hollywoodchamber.net)>  
**Cc:** Shahenian, Nicole <[Nicole@hollywoodchamber.net](mailto:Nicole@hollywoodchamber.net)>; Marisol Rodriguez <[marisol.rodriguez@lacity.org](mailto:marisol.rodriguez@lacity.org)>  
**Subject:** Re: Summer "Post-Mortem" Meeting w/ Tour Operators

Thanks, Leron! I would like to go ahead and reserve the conference room for **Wed 9/9 at 10:00 AM**.

Thank you again!

  
**Dan Halden**  
 Hollywood Field Deputy  
 Office of Councilmember Mitch O'Farrell  
 1722 Sunset Boulevard, Los Angeles, CA 90026  
 (213) 207-3015 | [www.cd13.com](http://www.cd13.com)

**Find the Councilmember on:** 

**WE NEED YOUR INPUT! TAKE THE SMALL BUSINESS SURVEY**

On Mon, Aug 24, 2015 at 12:36 PM, Gubler, Leron <[Leron@hollywoodchamber.net](mailto:Leron@hollywoodchamber.net)> wrote:

As of the moment, either of those times work.

Leron

Sent from my iPhone

On Aug 24, 2015, at 12:25 PM, Dan Halden <daniel.halden@lacity.org> wrote:

Leron and Nicole,

Hope you had a great weekend! We'd like to organize a "post-mortem" meeting with tour operators to check in with them and see how the summer parking pilot program went. As we did with the meeting at the beginning of the summer, we'd like to hold it at the Chamber if possible.

Would either of these dates/times be available:

Wed 9/9 - 10:00 AM

Tues 9/15 - 10:00 AM

Thanks!

[REDACTED]

**Dan Halden**

Hollywood Field Deputy

Office of Councilmember Mitch O'Farrell

1722 Sunset Boulevard, Los Angeles, CA 90026

(213) 207-3015 | [www.cd13.com](http://www.cd13.com)

**Find the Councilmember on:** [REDACTED]

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---

**Dan Halden** <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>  
To: "Gubler, Leron" <[Leron@hollywoodchamber.net](mailto:Leron@hollywoodchamber.net)>  
Cc: "Kish, Vivian" <[Vivian@hollywoodchamber.net](mailto:Vivian@hollywoodchamber.net)>

Mon, Aug 24, 2015 at 2:39 PM

Thanks so much, Leron!

**Dan Halden**

Hollywood Field Deputy

11/30/2015

City of Los Angeles Mail - Summer "Post-Mortem" Meeting w/ Tour Operators

Office of Councilmember Mitch O'Farrell  
1722 Sunset Boulevard, Los Angeles, CA 90026  
(213) 207-3015 | [www.cd13.com](http://www.cd13.com)



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Daniel Halden &lt;daniel.halden@lacity.org&gt;

## FW: Truncated Domes

Martinez, Ana &lt;stargirl@hollywoodchamber.net&gt;

Thu, Aug 20, 2015 at 9:53 AM

To: Linda Siegel <linda@lasengineering.com>, Jeff Briggs <jbriggs@jbriggslaw.com>, "Gubler, Leron" <Leron@hollywoodchamber.net>, Dan Halden <daniel.halden@lacity.org>

Very ugly. Dan Halden can you help??

**Ana Martinez**

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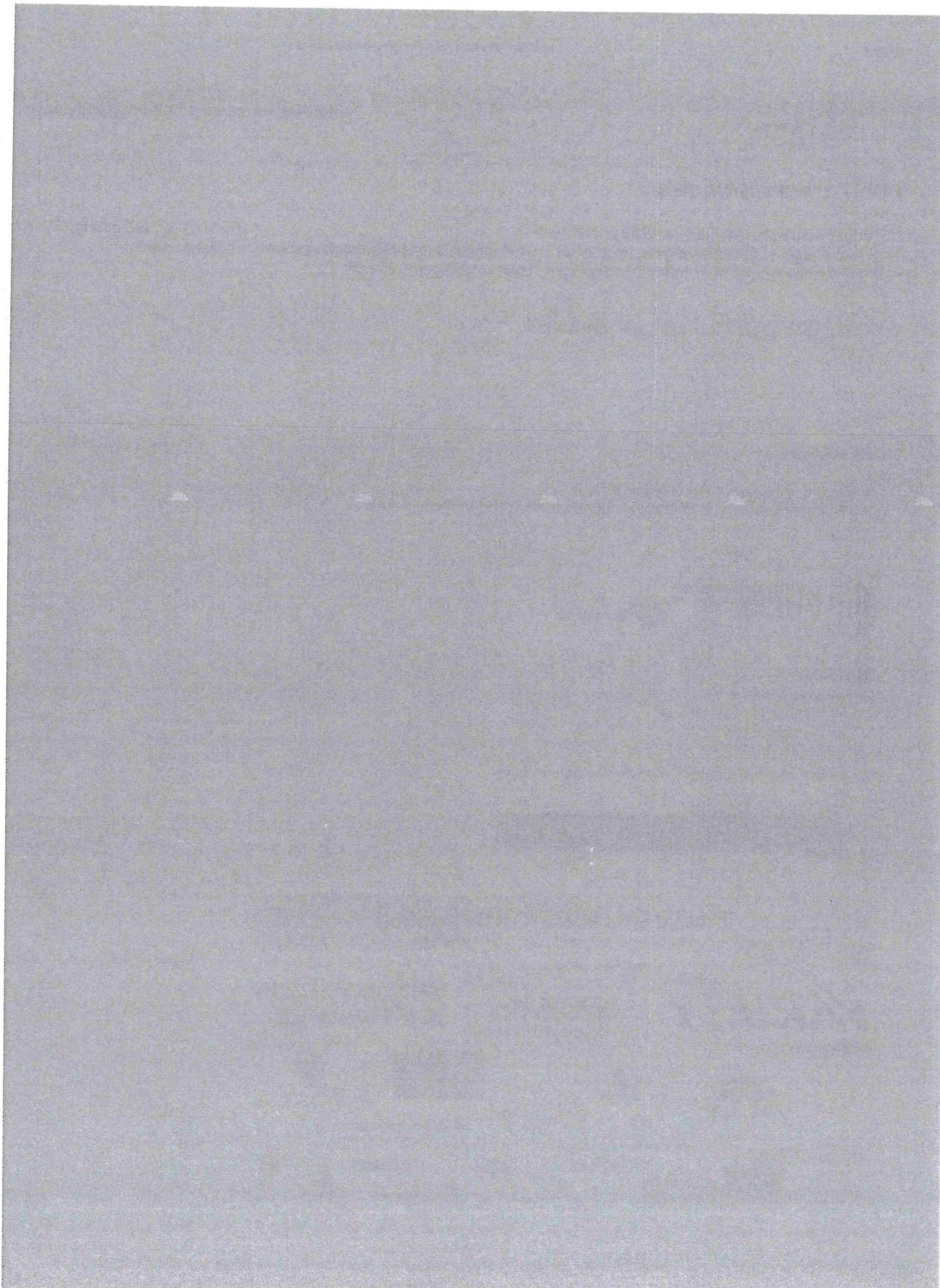
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Daniel Halden &lt;daniel.halden@lacity.org&gt;

## FW: Truncated Domes

Dan Halden <daniel.halden@lacity.org>  
To: Linda Siegel <linda@lasengineering.com>  
Cc: Jeff Briggs <jbriggs@jbriggslaw.com>, "Martinez, Ana" <stargirl@hollywoodchamber.net>, "Gubler, Leron" <Leron@hollywoodchamber.net>

Wed, Aug 26, 2015 at 10:51 AM

Can we discuss this at HHT meeting on Tuesday?



**Dan Halden**  
Hollywood Field Deputy  
Office of Councilmember Mitch O'Farrell  
1722 Sunset Boulevard, Los Angeles, CA 90026  
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